A Study on Language Learning Strategy Use and Its Relation to Academic Self-concept: The Case of EFL Students in Taiwan

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Abstract—The current study investigates the language learning strategy use (LLSU) among EFL university freshmen and its relation to academic self-concept (ASC). Of six strategy categories, compensation strategies were reported as the most frequently used and social strategies were the least used. Participants with low and medium ASC used compensation strategies the most, while the participants of high ASC used metacognitive strategies the most. A significant positive relationship between strategy use and ASC was identified. All six strategy categories were found to be significant regarding different ASC of the research participants while only three particular strategy items were not. Among the strategy categories, metacognitive and cognitive strategies were found to have the highest correlations with ASC. Among the two components of ASC, academic effort was more highly related to overall strategy use than academic confidence. Educational implications and suggestions from the current study are presented to benefit the promotion of ASC and LLSU.

Index Terms—learning strategy use, academic self-concept, strategy category, language learning strategy

I. INTRODUCTION

Learning strategies are the conscious thoughts and actions that learners take to achieve their learning goals. Effective learners are able to select learning approaches that suit them better and they also have the competence to orchestrate the strategies that best meet both the task demands and their own learning preferences. Much research has reported the close association between language learning strategy use (LLSU) and various factors including age (Ehrman & oxford, 1989; Oxford & Ehrman, 1995; Lan & Oxford, 2003), gender (Oxford, 1993; Green & Oxford, 1995), proficiency level (O'Malley & Chamot, 1990; Chamot, Barnhart, El-Dinary & Robbins, 1999), and motivation (Ehrman & Oxford, 1989, 1990; Wharton, 2000). Yet little attention has been given to the relationship between LLSU and academic self-concept (ASC), which is proven to be an important predictor to academic performance (Choi, 2005; Liu, 2008; Muijs, 1997). The current study is, therefore, designed to investigate the relationship between LLSU and ASC and by having an overall understanding of the triangular relationships among LLSU and the two components of ASC, academic confidence and effort, pedagogic implications can be drawn to benefit English language learning. Results from the current study can also provide suggestions for effective language instruction and sustainability of language learners' autonomy.

II. LITERATURE REVIEW

A. Language Learning Strategy

Learning strategies are procedures that facilitate learning tasks (Chamot, 2005), and they also allow learners to become more independent and autonomous lifelong learners (Allwright, 1990; Little, 1991). The importance of language learning strategies (LLSs) is that they are procedures that learners take to manage their own learning and achieve individual desired goals.

Early research into LLSs was concentrated on the establishment of what good LLSs might be (Rubin, 1975; Stern, 1975). Later work by Naiman, Frohlich, Stern, and Todesco (1978), Rubin (1981), and O'Malley, Chamot, Stewner-Manzanares, Kupper, and Russo (1985) were focused on the identification of good LLSs. Rubin (1981) identified strategies that contribute directly and indirectly to L2 learning. Six direct strategies are: (a) clarification/verification, (b) monitoring, (c) memorization, (d) guessing/inductive inference, (e) deductive reasoning, and (f) practice; and two indirect strategies are: (a) creating opportunities for practice, and (b) production tricks. Oxford (1990) defines LLSs in general terms as specific methods or techniques used by individual learners to facilitate their comprehension, retention, retrieval and application of information in the second or foreign language.

As well as the various ways of defining LLSs, there are also different approaches of categorizing identified LLSs. O'Malley and Chamot (1990) outlined a scheme including cognitive, metacognitive, and social/affective strategies

based on research conducted in the 1980s. According to O'Malley and Chamot (1990, pp.44-45), cognitive strategies work with information to enhance learning; metacognitive strategies are higher order executive skills that involve planning, monitoring, or evaluation of a language learning activity, and social/affective strategies are the interaction with others or control over affect. Oxford (1990, pp.18-21; 2001, pp.167-68) produced a classification system based on much of her previous work, the Strategy Inventory for Language Learning (SILL) and defined six categories of learning strategies are as follows.

- (1) Cognitive strategies: processing information and structuring it, e.g. analyzing, summarizing.
- (2) Memory strategies: remembering information via making connections between it, e.g. grouping, and using keywords.
- (3) Metacognitive strategies: managing the learning process and dealing with the task, e.g. planning, identifying and selecting resources.
 - (4) Compensation strategies: compensating for knowledge gaps, e.g. guessing, gesturing.
- (5) Affective strategies: identifying one's affective traits and knowing how to manage them, e.g. reducing anxiety, encouraging one's self.
 - (6) Social strategies: learning from and/or with others, e.g. asking for cooperation, working with peers.

Oxford's SILL has been regarded as the most comprehensive classification of LLSs (Ellis,1994), and it has been used extensively to collect data on large numbers of language learners around the world (see Green & Oxford, 1995; Park, 1997; Wharton, 2000; Hsiao & Oxford, 2002; Lan & Oxford, 2003). Oxford's SILL is a standardized instrument with different versions for language learners of a variety of languages. It has been used to collect data on large numbers of mostly foreign language learners (see Olivares-Cuhat, 2002; Wharton, 2000; Cohen, Weaver & Li, 1998; Oxford, 1996, 1990; Oxford & Burry-Stock, 1995; Nyikos & Oxford, 1993). It has also been employed in studies that correlate strategy use with variables such as learning styles, gender, proficiency level, and culture (Bedell & Oxford, 1996; Bruen, 2001; Green & Oxford, 1995; Nyikos & Oxford, 1993; Oxford & Burry-Stock, 1995; Wharton, 2000). The current study was designed to correlate language learning strategy use with ASC. Results of the study may provide educational implications to promote language strategy use among learners with different degrees of ASC.

B. Academic Self-concept

Marsh and Shavelson (1985) defined self-concept as "a person's perceptions of him- or herself." Byrne (1988) noted that social comparison plays a significant role in the formation of one's self-concept. As noted by Marsh (1986), students may evaluate their performance in a specific subject in relation to their performance in another school subject. However, they may also compare their self-perceptions of performance with the perceived performance of their peers (Capper, Foust, Callahan, & Albaugh, 2009; Rinn, Plucker, & Stocking, 2010; Rost, Sparfeldt, Dickhäuser, & Schilling, 2005). Self-concept is shaped by an individual's experiences and interactions with significant people (Shavelson, Hubner, & Stanton, 1976). According to the hierarchical model of self-concept posited by Shavelson et al. (1976), self-concept should be viewed as multidimensional since it is comprised of nonacademic (e.g., social, emotional) and academic (e.g., math, English) components. Marsh and Shavelson (1985) revised the model by proposing two higher order academic factors, math/academic self-concept and verbal/academic self-concept, which are nearly uncorrelated (Marsh, Kong, & Hau, 2001). The latter can be further broken into different subject domains, including English and foreign language (Marsh, Byrne, Shavelson, 1988).

A number of studies by researchers in different disciplines have demonstrated the correlation between ASC and achievement when subject specific self-concept is matched with achievement in the corresponding area (Drysdale & Milne, 2006; Hansford & Hattie, 1982; Liu, 2008; Marsh, Byrne, & Shavelson, 1988; Marsh, Parker, & Barnes, 1985; Marsh, Relich, & Smith, 1983; Marsh & Yeung, 1998; Muijs, 1997). A reciprocal-effects model, whereby academic self-concept and academic achievement serve as a predictor of one another, is strongly supported by many researchers (De Fraine, Van Damme, & Onghena, 2007; Marsh, 1990; Marsh, Hau, & Kong, 2002; Marsh, Trautwein, Lüdtke, Köller, & Baumert, 2005). Marsh, Hau, and Kong (2002) conducted a large scale six year longitudinal study using Hong Kong high school students as the sample to investigate the relations among academic self-concept, academic achievement, and language of instruction (Chinese and English). The findings provided support for the reciprocaleffects model, although the effects of prior academic self-concept on subsequent related achievement tended to be stronger than the other way around. They concluded that the relation between academic self-concept and academic achievement is reciprocal and "mutually reinforcing" regardless of what language of instruction is used. The improvement of one construct depends on the enhancement of the other; otherwise, the improvement may be a shortterm effect. In another longitudinal causal ordering study conducted by Marsh, Trautwein, Lüdtke, Köller, and Baumert (2005) to examine the relations among academic self-concept, academic interest, and academic achievement, they reached a similar conclusion that academic self-concept can be both a cause and effect of academic achievement. More recently, a new conceptual model posited by Guay, Rateele, Roy, and Litalien (2010) indicated that academic motivation plays an important mediating role in the relation between academic self-concept and achievement. It should be noted that although the academic achievement/self-concept relation has been reported in extensive studies by many researchers, such as Marsh and his colleagues (Marsh et al., 1988; Marsh et al., 2001), few have centered on the relationship between English self-concept and language achievement.

The operational definition of academic self-concept used in the present study is based on the research of Liu and Wang (2005). In a study that examined gender differences in academic self-concept among Singaporean secondary school learners, they identified students' confidence and effort as two first-order factors of academic self-concept. They defined academic confidence as "student's feelings and perceptions about their academic competence" and academic effort as "students' commitment to, and involvement and interest in schoolwork" (p. 22).

C. Research Questions

The present study aims to investigate the strategy use of EFL college students and its relation with their ASC. The major research questions are as follows:

- (1) For the full sample, what are the broad profile of overall strategy use, the frequency of strategy use in six categories, and the most and the least used strategy items?
 - (2) Is there a significant relationship between strategy use and leaner ASC?
- (3) Are there significant differences by different degree of positive academic self-concept in terms of overall strategy use, any of the six strategy categories and strategy items?

III. METHOD

A. Participants

The sample was 163 university freshmen, 75 (46%) males and 88 (54%) females, enrolled in different majors in central Taiwan. They were assigned to different levels of English classes for completing university-wide required English courses according to their GEPT (General English Proficiency Test, an official English proficiency test commissioned by Taiwan Ministry of Education) scores. The same series of teaching materials were used in all of these classes. Participants of the study included three classes of students from each ability level, including basic, intermediate, and advanced levels. They were administered the questionnaires a few weeks after the start of the 2010-2011 academic year.

B. Instruments

To measure learner strategy use, Oxford's (1990, version 7.0) 50-item version of the Strategy Inventory for Language Learning (SILL), designed for learners of English as a second or foreign language, was used in current study. The SILL has been extensively used and checked for reliability and validity in multiple ways (Oxford and Burry-Stock, 1995). In the present study, reliability of the strategy use questionnaire was measured at .94 using Cronbach's alpha.

The SILL used in the current study consists of 50 items and has been classified into six categories: (a) memory strategy items (items 1 to 9), (b) cognitive strategy items (items 10 to 23), (c) compensation strategy items (items 24 to 29), (d) metacognitive strategy items (items 30 to 38), (e) affective strategy items (items 39 to 44), and (f) social strategy items (items 45 to 50). They are assessed on a five-point Likert scale ranging from 1 to 5. The number indicates the frequency of strategy use, ranging from 1 (never or almost never) to 5 (always or almost always).

The instrument used to measure student ASC was adapted from Liu, Wang and Parkins's (2005) ASC scale. It is composed of two subscales, the academic confidence subscale (9 items) and the academic effort subscale (10 items), to assess students' academic self-confidence and their involvement and interest in schoolwork. Each item was scored on a six-point Likert-type scale, ranging from 1 (strongly disagree) to 6 (strongly agree). The questionnaire demonstrated satisfactory internal reliability, achieving an alpha coefficient of .89. Reliability coefficients for the AC and AE subscales were .87 and .83, respectively. All of the above-mentioned instruments used in the present study were modified and translated by the first author into a Chinese version for use in the study.

C. Procedures

To address the first research question, the mean scores for the overall strategy use, the frequency of use of the six strategy categories, and the 50 strategy items were all computed. To investigate the relation between learners' strategy use and ASC, Pearson's product-moment correlation coefficients of all the related variables were obtained and analyzed. Furthermore, the use of language learning strategies among students of different degrees of positive ASC was closely analyzed to address research questions 3 and 4. Before statistical analyses were conducted, subjects were divided into three groups according to their scores on the ASC scale. Multivariate analysis of variance (MANOVA) was performed on (1) the overall strategy scores, (2) the six strategy category scores, and (3) individual item scores to examine the differences in strategy use by students at three different levels of positive ASC. All the negative worded items in the scale were scored in reverse before any of the above statistical analyses were performed.

IV. RESULTS AND DISCUSSION

A. Strategy Use of the Full Sample

The means and standard deviations were computed for the use of each of the six strategy categories (see Table 1). According to Oxford's (1990) key to understanding students' mean scores on strategy use, overall the participants of the current study had medium use of language learning strategies (2.8). That is, they "sometimes" used the learning

strategies (ibid., p.291). Strategies in the compensation, metacognitive, and cognitive categories were the most used types of strategies, while social strategies were the least used, followed by memory strategies.

1 ABLE 1. MEANS AND STANDARD DEVIATIONS INDICATING OVERALL STRATEGY USE OF THE FULL SAMPLE

Strategy Category	Rank Order of Usage	Mean	SD
Compensation	1	2.90	.64
Metacognitive	2	2.83	.70
Cognitive	3	2.81	.62
Affective	4	2.72	.68
Memory	5	2.70	.64
Social	6	2.56	.75
Overall		2.76	.59

The findings of the current study support findings from previous studies on the EFL language strategy use (LSU) in which compensation strategy category (SC) was the most used SC by EFL learners (Chang, 2010; Lee & Oxford, 2008; Chen, 2005; Lan & Oxford, 2003; Mochizuki, 1999; Klassen, 1994).

To identify the most and least frequently used strategy items, the mean of each strategy item was calculated. Descriptive statistics of the five most frequently used and the five least frequently used items are presented in Table 2 and Table 3, respectively. As Table 2 shows, two items scored at the higher end of the medium-use range, namely, items 15 and 10. Both of these strategies were classified in the cognitive categories. Item 15 of watching English TV shows or going to movies in English provides an opportunity for both recreation and learning purposes. It is the most used SI by the research participants. Item 10 asks the learners whether they "say or write new English words several times." The other three most frequently used items (29, 1, 32) were all in the medium-use range.

TABLE 2.

MEANS AND STANDARD DEVIATIONS OF THE FIVE MOST FREQUENTLY USED LEARNING STRATEGIES

Strategy No.	Strategy	Mean	SD	Strategy Category
15	I watch English language TV shows or go to movies in English.	3.42	1.04	Cognitive
10	I say or write new English words	3.37	.90	Cognitive
several t	mes.			
29	If I cannot think of an English word, I use a word or phrase that means the same thing.	3.15	.96	Compensation
1	I think of relationships between what I already know and new things I learn in English.	3.09	.85	Memory
32	I pay attention when someone is speaking English.	3.08	.97	Metacognitive

Table 3 shows the least frequently used learning strategy items, including items 43, 7, 49, 14, and 17. The mean scores ranged from 2.23 to 2.34. They were all in the low-use range, but mostly in different categories. Participants in the current study presented a reluctant use of affective strategy item 43, likely due to the influence of a cultural component on strategy use. It has been reported that learners of Chinese ethnic background have a disinclination to use affective strategies (Wharton, 2000).

TABLE 3.

MEANS AND STANDARD DEVIATIONS OF THE FIVE LEAST FREQUENTLY USED LEARNING STRATEGIES

Strategy No.	Strategy	Mean	SD	Strategy Category
43	I write down my feelings in a language learning journal.	2.23	.98	Affective
7	I physically act out new English words.	2.26	.84	Memory
49	I ask questions in English.	2.33	.96	Social
14	I start conversation in English.	2.34	.92	Cognitive
17	I write notes, messages, letters, or reports in English.	2.34	.98	Cognitive

B. Relationship between Strategy Use and Leaner Academic Self-concept

To explore the relationships between strategy use and ASC, correlation analysis was performed on the full sample. Finding the predictor relationship will ultimately assist teachers to help students promote strategy use and to use strategies properly. As shown in Table 4, all of the related variables were significantly and positively correlated. The results establish that students with better positive ASC had higher use of strategies in the language learning process. All strategies in the six categories had moderate correlation coefficients with the important affective variable. Among all

strategy categories, metacognitive and cognitive strategies were consistently found to have the highest correlations with ASC (.646 and .645, respectively), while compensation strategies had the lowest correlation with ASC (.444). It is, therefore, important for language instructors to promote both the use of metacognitive and cognitive strategies to consolidate ASC.

TABLE 4.

CORRELATIONS BETWEEN STRATEGY USE, MOTIVATION, AND ACADEMIC SELF-CONCEPT FOR THE FULL SAMPLE

ASC				
Confidence	Effort	Overall		
.503**	.586**	.611**		
.563**	.591**	.646**		
.412**	.383**	.444**		
.509**	.638**	.645**		
.461**	.526**	.554**		
.507**	.564**	.601**		
.570**	.636**	.676**		
	.503** .563** .412** .509** .461**	Confidence Effort .503** .586** .563** .591** .412** .383** .509** .638** .461** .526** .507** .564**		

Note. ASC = Academic Self-Concept; Confidence = Academic Confidence; Effort = Academic Effort ** p < .01

It should also be noted that both components of ASC, academic confidence and effort, are highly related to overall strategy use. However, among the two components of ASC, effort was more highly related to overall strategy use (.636) than academic confidence (.570). Overall, the correlation between frequency of strategy use and ASC was at the higher end of a medium range (.676).

C. Differences in LLSU by Different Degree of Positive Academic Self-concept

In order to more closely examine the strategy use of students who have different degree of positive ASC, subjects were grouped into three ASC levels according to their scores on the ASC scale. Students grouped into the high and low ASC levels accounted for about 25% on each end of the score distribution while the medium ASC level students accounted for about 50% of the total score distribution. The means and standard deviations of each of the six strategy categories were calculated for each group and the findings are reported in Table 5.

As shown in Table 5, for those with the most positive ASC, the most often used language strategy was metacognitive strategy (mean = 3.35). Cognitive and compensation were the next two most frequently used strategies. Compensation strategy was the most often used strategy by students grouped into the medium level (mean = 2.91) or low ASC level (mean = 2.52), followed by metacognitive and cognitive strategies.

TABLE 5.

MEANS AND STANDARD DEVIATIONS INDICATING STRATEGY USE OF THE SAMPLE BY DIFFERENT DEGREE OF POSITIVE ACADEMIC SELF-CONCEPT

Strategy Category	Low AS	C	Mediu	m ASC	High	High ASC	
	Rank Order	Mean	Rank Order	Mean	Rank Order	Mean	
Memory	5	2.19	4	2.74	4	3.12	
Cognitive	3	2.31	3	2.83	2	3.27	
Compensation	1	2.52	1	2.91	3	3.27	
Metacognitive	2	2.26	2	2.86	1	3.35	
Affective	4	2.23	5	2.72	5	3.18	
Social	6	1.94	6	2.63	6	3.07	
Overall		2.25		2.80		3.22	

Multivariate analysis of variance (MANOVA) was performed on (1) the overall strategy scores, (2) the strategy category scores, and (3) individual item scores to investigate whether there were significant differences in strategy use by students at three different levels of perceived ASC (see Table 6). The findings established that differences in either the overall strategy scores or the six categories scores were highly significant among students of different ASC levels. Post hoc tests showed that students with high ASC level had significantly higher frequency of strategy use than those with low ASC level. Similarly, students with medium ASC level had significantly higher frequency of strategy use than those with low ASC level.

TABLE 6.

MANOVA TEST RESULTS OF DIFFERENCES IN THE STRATEGY SCORES BY STUDENTS AT DIFFERENT DEGREE OF POSITIVE ACADEMIC SELF-CONCEPT

Source	Dependent Variable	SS	df	MS	F	Sig.
ASC	Memory	18.95	2	9.47	31.27	.000**
	Cognitive	19.96	2	9.98	38.15	.000**
	Compensation	12.13	2	6.07	18.03	.000**
	Metacognitive	25.87	2	12.94	38.90	.000**
	Affective	19.26	2	9.63	28.02	.000**
	Social	28.50	2	14.25	36.34	.000**
	Overall	20.53	2	10.26	46.48	.000**

** p < .01

The most frequently used strategy items for students at different levels of positive ASC are reported in Table 7. Strategy Item (SI) 15 of watching English TV shows and movies and SI 10 of writing new English words several times were the most used strategy items by the research participants. The participants depended on English TV and movies to compensate the lack of native English speakers in the research site, a university located in the rural area in central Taiwan. Repeatedly writing or saying unfamiliar words was the second most used SI among the participants, in line with a study of Korean students who often used this SI to facilitate their English language learning (Lee and Oxford, 2008).

Further analysis of item scores indicated that for students at different levels of positive ASC, the only three items that did not have significant differences included items 15, 26, and 42 (see Table 8). Such lack of significant differences can be recognized by the fact that, for any one of these three items, most participants tended to either employ it or not to employ it in a similar way.

TABLE 7.

MEANS AND STANDARD DEVIATIONS OF THE FIVE MOST FREQUENTLY USED LEARNING STRATEGIES BY STUDENTS OF DIFFERENT DEGREE OF POSITIVE ACADEMIC SELF-CONCEPT

ASC Level	Strategy No.	Strategy Item	Rank Order	Mean	SD	Strategy Category
Low						
	15	I watch English language TV shows spoken in English or go to movies spoken in English.	1	3.28	1.10	Cognitive
	10	I say or write new English words several times.	2	3.21	1.17	Cognitive
	42	I notice if I am tense or nervous when I am studying or using English.	3	2.84	1.27	Affective
	24	To understand unfamiliar English words, I make guesses.	4	2.77	.92	Compensation
	28	I try to guess what the other person will say next in English.	5	2.74	1.03	Compensation
	29	If I can't think of an English word, I us a word or phrase that means the same thing.	e 5	2.74	1.16	Compensation
Medium						
	15	I watch English language TV shows spoken in English or go to movies spoken in English.	1	3.35	1.05	Cognitive
	10	I say or write new English words several times.	2	3.29	.76	Cognitive
	29	If I can't think of an English word, I us a word or phrase that means the same thing.	e 3	3.15	.80	Compensation
	32	I pay attention when someone is speaking English.	4	3.11	.84	Metacognitive
	12	I practice the sounds of English.	5	3.11	.75	Cognitive
High						
	15	I watch English language TV shows spoken in English or go to movies spoken in English.	1	3.67	.94	Cognitive
	10	I say or write new English words several times.	1	3.67	.78	Cognitive
	32	I pay attention when someone is speaking English.	2	3.65	.65	Metacognitive
	12	I practice the sounds of English.	3	3.63	.87	Cognitive
	24	To understand unfamiliar English words, I make guesses.	4	3.60	.69	Compensation
	38	I think about my progress in learning English.	4	3.60	.73	Metacognitive
	29	If I can't think of an English word, I us	e 5	3.53	.85	Compensation
	a word or	phrase that means the same				•
		thing.				

TABLE 8.

Strategy No.	Strategy	M	F	Sig.	Strategy Category
15	I watch English language TV shows spoken in English or go to movies spoken in English.	1.88	1.76	.18	Cognitive
26	I make up new words if I do not know the right ones in English.	1.84	1.95	.15	Compensation
42	I notice if I am tense or nervous when I am studying or using English.	1.60	1.76	.18	Affective

V. CONCLUSION

The current study revealed that ASC is highly and positively correlated with LLSU of all six strategy categories. Significant relationship between 50 language learning strategy items and ASC was also detected while only three particular SIs indicated no significance with ASC. The compensation strategy category is the most used SC and social is the least. Compensation strategies are much needed for learners to overcome any gaps in the knowledge of the target language (TL) (Oxford, 1990; Magno, 2010) and enable learners to guess the unfamiliar TL items they encountered (Yang, 2007). The positive relationship between ASC and LLSU revealed in this study encourages English instructors to provide positive stimulation to learners to consolidate their TL learning regardless their previous English learning experience or outcome.

It is important that language instructors strive to develop students' own metacognition which will facilitate them to choose the most appropriate strategies for a given task (Chamot, 2004). It is important for learners to learn specific strategy items that have been identified in research. They need to learn how to use strategies that are found to be effective for the tasks they are required to accomplish and sustain in their TL.

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