

B) Visual Arts (including photographs, drawings, charts, tables & maps)				
i. Function & Relevance • Do the visuals have the reinforcing and elaborative function to help convey the thematic issues of the texts? • Are they relevant to the subject they follow, precede or are part of?	1	2	3	4
ii. Authenticity • Are the photographs prioritized over drawings (wherever possible) to create better authentic and life-like learning environment?	1	2	3	4
iii. Size • Are the visuals of proper size to create the desirable mood and to touch the viewer's sense of involvement and attraction to the subject? (For instance, setting a whole picture or photo as the background of the page or the text creates a better mood and atmosphere for learning to take place.)	1	2	3	4
iv. Location • Are the illustrations close enough to the text they refer to? Are they at the same page, producing no difficulty for the reader to identify which text or activity they belong to?	1	2	3	4
v. Clarity and Unambiguity • Are the visuals clear and void of equivocality (unless for the sake of raising discussion or learner engagement)?	1	2	3	4
vi. Motivation • Do the visuals spark enthusiasm? Do they resist exhaustion and act as the energy on a page?	1	2	3	4
vii. Extension • Do the visual images extend the imagery of the text, encouraging imagination? Can they extend learners' experience of the text beyond limits of their personal experiences?	1	2	3	4
viii. Value and Hue Contrast • Is the relative lightness and darkness of the colors adjusted in a way to maximize naturalness? Besides, is the contrast adequate to clarify the separating borders of objects at best? • Are at least half of the graphics in color?	1	2	3	4

